



SALEM AREA MASS TRANSIT DISTRICT
BOARD WORK SESSION MINUTES

Thursday, January 9, 2025 at 5:30 p.m.

ATTENDEES: President Maria Hinojos Pressey | Directors Joaquín Lara Midkiff (Virtual) | Ramiro Navarro Jr. | Sadie Carney | Ian Davidson | Sara Duncan | Bill Holmstrom

STAFF: GM Allan Pollock | DGM David Trimble | CSO Cliff Carpentier | CFO Denise LaRue | CELRO Jaél Rose | CCO Patricia Feeny | CPDO Shofi Ull Azum | COO Tom Dietz |

Executive Assistant Kirra Pressey

GUEST: CFM Dale Penn | CFM Gary Conkling | CFM Waylon Bucan | Turell Group Dana Turell | Turell Group Jenna McCulley

1. CALL TO ORDER

A. Note of Attendance for a Quorum

President Hinojos Pressey called the meeting to order at 5:30 p.m.
Attendance was noted.

B. Safety Minute

GM Pollock presented the safety moment discussing tips for safe driving during the winter season.

C. Announcements | Changes to Agenda: None

2. PRESENTATIONS

A. Service Enhancement Project

Presenter: Director Ian Davidson

Agenda Packet: Pg. 3-10

Director Davidson, Chair of the Service Enhancement Subcommittee, led the presentation on the progress of current and planned initiatives aimed at enhancing public transit services. Highlights included updates on key projects such as the deployment of CAD/AVL systems, a shared micromobility feasibility study, and the development of the South Salem and Chemeketa Transit Centers. The subcommittee outlined recommendations for the next 0-5 years, emphasizing increased weekend and holiday services, the introduction of new fixed routes, and bus stop improvements. Future steps include developing a comprehensive marketing and outreach plan, engaging with stakeholders, and fostering community collaboration through targeted public outreach strategies. Directors provided feedback on the projects as well as the marketing outreach plan.

B. 2025 Legislative Agenda

Presenter: GM Pollock

Agenda Packet: Pg. 11-29

GM Pollock presented the 2025 Legislative Agenda, outlining federal, state, and board priorities.



Federal Legislative Priorities: The agenda includes funding requests for the South Salem Transit Center and Mobility Hub, acquisition of zero-emission buses, and security upgrades at the operations headquarters. Policy priorities focus on increased funding for bus facilities and making the Alternative Fuels Tax Credit permanent.

State Legislative Priorities: The focus is on preserving public transportation investments, advocating for zero-emission vehicle infrastructure, supporting footpaths and bike trails, and exploring the expansion of commuter rail from Portland to Salem.

Board Priorities and Principles: The board emphasizes increasing public transit funding, improving pedestrian and bicyclist infrastructure, prioritizing environmental justice, maintaining existing travel lanes, and addressing unaccounted costs in infrastructure projects.

3. GENERAL MANAGER COMMENTS/REPORTS

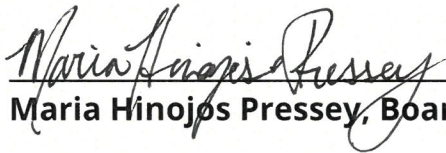
- A. Upcoming Agenda Items
- B. Board Calendar

GM Pollock reviewed the upcoming agenda and calendar items.

4. ADJOURN

President Hinojos Pressey adjourned the meeting at 6:48 p.m.

Respectfully Submitted



Maria Hinojos Pressey, Board President